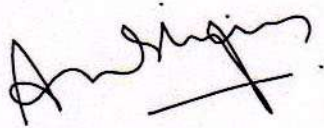
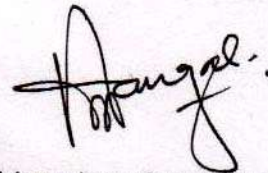


Memorandum of Understanding for Learning and Assessment

- This association is hereby carried out between Mangalmay Group Greater Noida and Excelsior Education Private Limited
- The association and the offerings are limited to the B. Tech students graduating from Mangalmay Group Greater Noida in the academic years 2016-17 (Batch of 2017) approximately 100 in number
- The association entails online aptitude training (learning), assessment and assistance towards placement/internship of students to be carried out in two phases as listed below:
 - Phase-1: This phase will be effective from the date of signing this MoU till end of session for the academic year 2016-17. During this period, StudyBud will carry out the following activities: All Aptitude (QA, VA, LR) online learning modules (120+ hours of content, 5000+ practice questions, timed quizzes), assessments (100+ mock tests - both aptitude and technical, 50 on-demand company specific tests), monitoring and placement assistance
 - Phase-2: This phase will be effective from the date of signing this MoU till the time StudyBud completes 20 hours of classroom training
- In addition to the above, StudyBud would provide complete on-campus support for on-boarding the faculty and students at the commencement of this association
- The offerings, as a part of the association, are priced at INR 70,000 plus applicable taxes
- The two phases listed above are independent for all intentional purposes
- Payment terms for the two phases are as follows:
 - Payment for the offerings in Phase-1 would be payable as advance at the time of signing of this MoU, amounting to INR 35,000 (Rs. 350 per student for minimum 100 students, any additional student payable extra) plus taxes
 - Payment for the offerings in Phase-2 would be payable monthly, priced at Rs. 1750 per hour plus taxes



(For StudyBud/Excelsior Education Pvt. Ltd.)



(For Mangalmay Group Greater Noida)

MOU

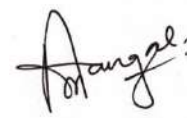
1. A mutual agreement has been reached between under mentioned parties for expansion of “Centre for Technical Training & Industrial Alliance” with **MANGALMAY INSTITUTE OF ENGINEERING & TECHNOLOGY**, Plot No 8, Knowledge Park- II, Greater Noida through setting of “Centre of Technical Training by **VARDHAMAN RECRUITERS**, having its Regd Office at **KH. No. 44/15, Shahbad Daulatpur, New Delhi**.
 - (i) “**MANGALMAY INSTITUTE OF ENGINEERING & TECHNOLOGY**, Greater Noida through its Vice Chairman Sh. Anuj Mangal : the First party.
 - (ii) “**VARDHAMAN RECRUITERS**” through its **Director Mr. Anoop Solanki**: the Second party.
2. The aforesaid parties herein after have been referred to as First party and Second Party respectively. First Party is an institute for B Tech in CS/ ECE/ ME /CE, BBA, and for MBA courses. The Second Party is a company specialized in RPO- Recruitments Process Outsourcing for various emerging industries like Glass, Manufacturing, Production fields and many more.
3. With the aim to fill gap between requirements of industry for fresh engineers and to enhance general professional caliber of students before passing out, the First Party has approached the Second Party to set up its “Centre of Technical Training by Vardhaman Recruiters. B.Tech Students selected by Second Party as per the requirement of company will be given comprehensive On- Job training to be able to work almost independently in the field of various emerging segments.

For different industries, thereby, helping the students to become fully employable and skilled by the time of passing out. With this as major aim, both the parties have mutually agreed to following terms and conditions:-

- (a) To start with, students of B. Tech (ME/ECE) will be selected by Second Party for undergoing the On- Job training. Number of students would be decided as per requirements of company.
- (b) Second Party will depute an appropriate professional to comprehensively manage and guide the training and the projects taken through their appropriate trainers. On behalf of First Party respective Head of the departments will monitor the overall progress through an appropriate faculty.
- (c) Both the parties will have “branding rights” of each other.



Anoop Solanki
Founder & Director
Vardhaman Recruiters
Date: 25.01.2019



Anuj Mangal
Vice Chairman
MIET
Date: 25.01.2019

SSS/TC/2018

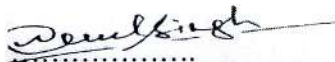
24th Sep-2018

Memorandum of Understanding

1. A mutual agreement has been reached between under mentioned parties for expansion of "Industry & Industrial Alliance Cell" with MANGALMAY INSTITUTE OF ENGINEERING & TECHNOLOGY, Plot No 8, Knowledge Park- II, Greater Noida through setting of framework for Industry Alliance by SEVENSEAS SERVICES, having its Regd Office at 226, Kirti shikhar Building, District Centre, New Delhi.
 - (i) "MANGALMAY INSTITUTE OF ENGINEERING & TECHNOLOGY, Greater Noida through its Vice Chairman Sh. Anuj Mangal : the First party.
 - (ii) "SEVENSEAS SERVICES" through its Head – HR, Mr. Nikhil Singh: the Second party.
2. The aforesaid parties herein after have been referred to as First party and Second Party respectively. First Party is an institute for B Tech in CS/ ECE/ ME /CE, BBA, and for MBA courses. The Second Party is a company specialized in Recruitments Process Outsourcing for various emerging industries like IT, Manufacturing, FMCG fields and many more.
3. With the aim to fill gap between requirements of industry for fresh engineers & management candidates, to enhance general professional caliber of students before passing out, the First Party has approached the Second Party to set up its "Industry & Industrial Alliance Cell by Sevenses Services. The Students selected by Second Party as per the requirement of company will be given comprehensive On- Job training to be able to work almost independently in the field of various emerging segments.

For different industries, thereby, helping the students to become fully employable and skilled by the time of passing out. With this as major aim, both the parties have mutually agreed to following terms and conditions:-

- (a) To start with, students of B.tech & MBA will be selected by Second Party for undergoing the On- Job training. Number of students would be decided as per requirements of company.
- (b) Second Party will depute an appropriate professional to comprehensively manage and guide the training and the projects taken through their appropriate trainers. On behalf of First Party respective Head of the departments will monitor the overall progress through an appropriate faculty.
- (c) Both the parties will have "branding rights" of each other.
- (d)



Nikhil Singh
Head – HR (Sevenses Services)
Date: 24-09-2018



Anuj Mangal
Vice Chairman (MIET)
Date: .. 24/9/18



This **Memorandum of Understanding (MOU)** is executed on this 25th October 2018 at New Delhi

Between

UNITED RESOURCING SERVICES PRIVATE LIMITED, a private limited company incorporated under the provisions of Companies Act, 1956 having its Registered office at **77, Surabhi Apartment, Sector-11, Dwarka, New Delhi** (hereinafter referred to as "**COMPANY**" OR "**UR SERVICES**, which expression shall include its successors in office and permitted assignees of the FIRST PART.

And

MANGALMAY INSTITUTE OF MANAGEMENT & TECHNOLOGY, having its principal office at **Plot No 8 & 9, Knowledge Park-2, Greater NOIDA (U.P)** (hereinafter referred to as "**Mangalmay**"), which expression shall includes its successors in office and permitted assignees of the SECOND PART.

WHEREAS

UR SERVICES - training to its students (hereinafter referred to as "the students",) has entered into this Memorandum of Understanding.

And Whereas the Company has agreed to impart training to the students enrolled with the Institute on the terms and conditions as detailed hereunder

1. SCOPE & PURPOSE

1.1 Relationship - MANAGALMAY is aware that the UR SERVICES – Campus to Corporate is specifically designed by the Company for the benefit of students and that MANAGALMAY shall provide necessary support / assistance to the Company to ensure successful implementation of the training program to its students and also accommodate the company in conducting training within its premises at a mutually agreeable date and time.

1.2 Eligibility: It is understood that this training program is made available only to those students who are enrolled with MANAGALMAY and continue to be enrolled as a student of MANAGALMAY, during the entire term of the training period.



1.3 Status of the training- The parties shall take all steps necessary to communicate to its students the details of the training program, including the terms and conditions governing the same.

During the training period, the students shall be subjected to Company rules and regulations, especially with respect to training program. Each of the students enrolled for the training program is required to confirm and accept the terms and conditions as applicable to the training program.

1.4 Minimum size: The minimum number of students will be 30.

2. Offerings: As part of the MOU signing, the company offers:

2.1 Modules:

- Qualitative Skills & GDPI
- Financial Planning
- Retail & Sales
- Industry Exposure

Delivery of the education will be done through lecture, role play and workshop.
Guest lectures will be arranged

2.2 Duration : All four modules will be of 30 hrs each. Totaling to 120 Hours program.
The schedule to be decided mutually. Initially it is agreed that 60 Hours Teaching of MBA students will be completed in 2nd Semester followed by Summer Internship in Retail Sector to be offered by UR SERVICES and balance 60 hours teaching will be completed in 3rd Semester followed by final Placements.

2.3 Assessment & Certification: On completion of modules assessment will be conducted by the company and the result will be shared with the Institution.

The assessment would be in the form of Written Test & Viva.

Certification will be provided at the end of the program by United Resourcing Services Private Ltd.

3. Placement Assistance: The United Resourcing Services Private Ltd. assures placement guarantee to the minimum 75% students enrolled in the training program with a minimum package of Rs 20000/- per month in North India/ Delhi NCR.



The company assures that it would assist in placement to other candidates also, if Students declines to join the company after getting the offer from the company in such cases UR Services will not be responsible.

- There could be instance wherein the students may be required to travel to the respective company's office or the plant for the selection process. UR Services/Company shall not pay for the travel, boarding, lodging and any other incidental charges.
- If the Company comes for interview from Delhi NCR at Mangalmay Campus Ola Cab charges for travelling and Lunch cost will be borne by Mangalmay Institute.
- Both parties undertake that they would not directly or indirectly or through any of their representatives or authorized agents shall approach the other party's customers for any business purpose or with an intention which are detrimental to other party's business interest. This clause shall prevail as long as the MOU is in force.

4. Terms and Conditions-

This arrangement shall be valid for a period of 1 year initially from the date of execution of this MOU and shall be renewed for further term as mutually agreed.

5. Non-Compliance –

In case of any non-compliance with the rules and regulations by the students, the Company reserves its right to discontinue the training program and inform MANAGALMAY accordingly. Any batch undergoing program should be completed in full by both the parties.

6. Right of the Parties: Both the Parties reserves their rights to extend, modify, change, cancel, discontinue, and withdraw the terms of the training program at their discretion after completion of training program.

7. Confidentiality- The parties hereto shall keep strictly confidential all technical, business and other information including but not limited to that which may be disclosed or confided to it by the other in the course of the performance of its duties and obligations under this arrangement.

8. Advertisement- All instructions, rules, terms and conditions on any advertisement or promotional materials relating to the training program shall form part of these provisions, provided that in the event of any conflict or inconsistency, these provisions shall prevail over all such other instructions, rules, terms and conditions.



9. Complaint resolution- The parties hereto shall address the issues, concerns and complaints through mutual discussion, consultation and cooperation.

IN WITNESS WHEREOF THE UNDERSIGNED, DULY AUTHORIZED THERETO, HAVE SIGNED THIS MEMORANDUM OF UNDERSTANDING ON THE ABOVE WRITTEN DATE IN TWO ORIGINALS.

For United Resourcing Services Pvt Limited

Rachit Agarwal
(Director)

For Mangalmay Group of Institutions

Anuj Mangal
(Vice Chairman)



To,

Date: 22.09.2018

Mr. Deepak Kashyap

Asst. Manager- Sales, ACTERM
Academy of Convention, Trade Fair,
Event Research Management
India Exposition Mart Ltd., Plot No. 23-25 & 27-29,
Knowledge Park - II, Greater Noida

Subject: Agreement between ACTERM, Academy of Convention, Trade Fair Event Research Management and Mangalmay Institute of Management & Technology, Knowledge Park -2, Greater Noida.

Dear Mr. Kashyap,

With reference to our discussion regarding specific courses offered by you, we are pleased to offer the following terms & conditions of agreement between ACTERM, Academy of Convention, Trade Fair Event Research Management and Mangalmay Institute of Management & Technology, Knowledge Park -2, Greater Noida.

1. Details about the Course:-

The Certificate Course Trade Fair, Event and Convention Management will help the students to understand the present MICE (Meetings, Incentives, Conferences, Events & Exhibitions) Industry and the opportunity attached with it. They will be having a hands on experience and a feeling of the industry. At the same time they will also know the extent of the market which is otherwise not known to the general mass. The reason one should look forward to join the event management industry because the industry is growing exponentially and the job market is thriving with job opportunities. The course gives the students an exposure to meet, greet and work with the clients from the very first day of the course which boosts the confidence of the students and also prepares for the modern office environment. The students will be doing their hands on activity in India's largest exhibition centre, India Expo Centre which is the biggest advantage of the course and the course will be delivered by the experts from the industry. The course will also help the students to improve their communication and learn to deliver exceptional customer service. If the student is creative then this is the best platform to exploit his/her creativity. Moreover as a direct industry exposed course it will help the students in starting believing in oneself – "You can make this happen!"

2. Basic Course information:-

2.1 Course Title

Certificate Course on Trade Fair, Event & Convention Management



2.2 Course Details :

1. Introduction of MICE & Event Management
2. Components of MICE & Event Management
3. Venue, Layout & Space Management
4. Fabrication & Stand Design
5. Basics of Freight Management
6. Introduction & Types of Event Management
7. Basics of Audio- Visuals
8. Understanding Convention Management
9. Parallel Tracks / Sessions
10. Basics of Food & Beverage Service
11. Introduction to Wedding Management
12. Transport & Hospitality Management
13. Role of Advertising & PR in event industry
14. Importance of legal contracts, licenses & permissions
15. Soft Services & Man Management

2.3 Training Module Fees:-

The fees as stated by you shall be payable after the completion of course and award of certificate to the students by ACTERM.

2.4 Minimum Size:-

The minimum number of students will be 25- 30. More student shall be provided after successful of first batch.

2.5 Duration:-

Total duration of the course is 60 hrs. (30 hrs classroom teaching + 30 hrs on the floor teaching)

3. Placement Assistance:

The Company does not assure and or guarantee of employment to the students enrolled in the program. The company assures that it would assist in placement activities for its candidates.

Kindly acknowledge the terms & conditions of the agreement by returning us a signed copy of this agreement.

Thanks & regards,

Anuj Mangal
Vice Chairman