




Mangalmay Institute of Engineering & Technology

AN INSTITUTION OF MANGALMAY FOUNDATION TRUST

Campus: 8, Knowledge Park II, Greater Noida (U.P.)
Institution office: C-116, Sector-39, Noida 201301 (U.P.)
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Ph: 0120 2500381, 2572217
Fax: 0120 2570546

Notice

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MIET/EVENT/23-21 Date: 18-09-2023

NOTICE

All Faculty members are to informed that the institute is going to organize a one day workshop on "Entrepreneurship and Prerequisite Traits" on 23th September 2023.

All Faculty members are requested to take part in the workshop and report on the venue in time.

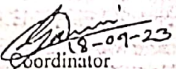
SPOC: Dr.Garima Srivastava & Mr.Dhananjay Singh


Venue: Seminar Hall, Block A

Date: 23rd September 2023

Day: Saturday, 10:00 AM Onwards

Resource Person: Mr. Rajesh Tripathi (CEO-KENBOX Noida), Dr. K.K. Goel (Director – MSME), Mr.Munir Ikram (DGM-NSIC)


Coordinator


Prof. Dr. Chetan
(Director MIET)

CC to:

- 1) Director, IQAC
- 2) HOD's
- 3) Faculty Members
- 4) Notice Board/Digital Platform
- 5) Office File





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Banner





MANGALMAY INSTITUTE OF ENGINEERING & TECHNOLOGY

WORKSHOP
ON
ENTREPRENEURSHIP & PREREQUISITE TRAITS



Mr. ATUL MANGAL
Chairman
Mangalmay Group of Institutions



Mr. AAYUSH MANGAL
Vice-Chairman
Mangalmay Group of Institutions



Ms. PRERNA MANGAL
Executive Director
Mangalmay Group of Institutions

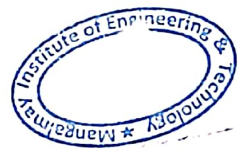
DISTINGUISHED GUESTS

Mr. RAJESH TRIPATHI (CEO - KERBOX - NOIDA)	DR. K.K. GOEL (DIRECTOR, MSME)	Mr. MUNIR IKRAM (DCM-BSIC)
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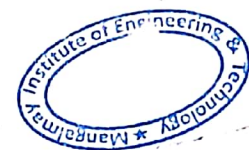
FOR FACULTY MEMBERS
Date : 23rd September 2023 | Time : 9:30 am onwards
Venue : Seminar Hall A-Block

Prof. HARISH BHATIA (DEAN OSW & HEAD-HR, IIGI) | Prof. (DR.) CHETAN KHEMRAJ (Director, MIET) | DR. YUVRAJ BHATNAGAR (Director, IQAC)

Toll Free : 1800 103 3797 | www.mietengineering.org
Plot No. - 8 & 9, Knowledge Park - II, Greater Noida, Delhi-NCR, India



Report	
Academic Year	2022- 2023
Name of Activity	Workshop on Entrepreneurship & Prerequisite Traits
Date of Activity	23/09/2023
Organized by	Mangalmay Institute of Engineering and Technology Greater Noida
Resource Person	Mr. Rajesh Tripathi (CEO-KENBOX Noida), Dr. K.K. Goel (Director –MSME), Mr.Munir Ikram (DGM-NSIC)
Beneficiary	72: 30 Faculties & 42 Students of B. Tech 4 th Year
Objective	These are the four basic personal objectives of Entrepreneurship i.e. <ol style="list-style-type: none"> 1. Business objectives 2. financial objectives 3. Performance objectives. 4. Here are the first two of them. - Staff retention (creating a positive working environment) and so on. It's important for entrepreneurs to have personal objectives.
Brief Report	<ul style="list-style-type: none"> • Mangalmay Institute of Engineering & Technology organized a workshop titled “Entrepreneurship & Prerequisite Traits” on September 23, 2023” to effectively communicate, sell, focus, learn, and strategize. An ability to continuously learn is not just a key entrepreneurial skill, but also a very valuable life skill. Growing a business requires a sound strategy based on inherent business sense and skills. • The Workshop began with a brief inaugural ceremony at Mangalmay institute of Engineering and Technology. The Program started with pomp and show with the distribution of tulsi Plants sapling. The dignitaries present on the occasion were Shri. Atul Mangal (Chairman MGI), Shri. Aayush Mangal (Vice Chairman MGI), Ms. Purna Mangal (Executive Director), Prof. Dr. Yuvraj Bhatnagar (IQAC Director), Prof. Dr. Chetan Khemraj (MIET Director), Dr Lalit Sharma (Dean MIMT), Prof. Harish Bhatia (Dean DSW) and all the esteemed Faculty members. • The resource person for the workshop was Mr. Rajesh Tripathi



(CEO-KENBOX Noida), Dr. K.K. Goel (Director –MSME), Mr. Munir Ikram (DGM-NSIC).

- Mr. Rajesh Tripathi (CEO-KENBOX Noida) on his expert talk on Entrepreneurship discuss about the Five PAPPAs and gave his expert on this term which means P stands for Passion, A stands for attitude P stands for Preservance, P stands for Persistence and finally A stands for Adaptability. He briefed about the successful qualities of an entrepreneurship in this definition of “PAPPA”.

- He also told about the “Entrepreneurs need to generate their own revenue to fund business. In last he discussed about the Frugality for being a successful entrepreneur.

- Dr. K.K. Goel (Director –MSME) on his expert talks on MSME. He overviewed the working structure of MSME in India also elaborated on the MSME slabs for Micro, Small and Medium industries, their investment and their turn-over.

Micro Enterprises-Investment in plant and machinery < 5 cr.

Small Enterprises-Investment in plant and machinery < 50 cr.

Medium Enterprises-Investment in plant and machinery < 100 cr.

He also briefly discussed the eligibility criteria for startup recognition.

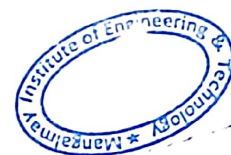
- Mr. Munir Ikram (DGM-NSIC) on his expert talks on Entrepreneurship & Prerequisite Traits. He believed this boils down to four key characteristics like

1. Vision
2. Passion
3. Adaptability
4. Resilience.

Innovation cannot happen without vision, the ability to not only recognize opportunity and connect dots, but also the wherewithall to question why a solution does not exist to a problem.

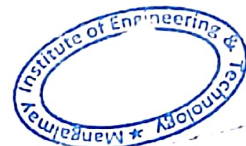
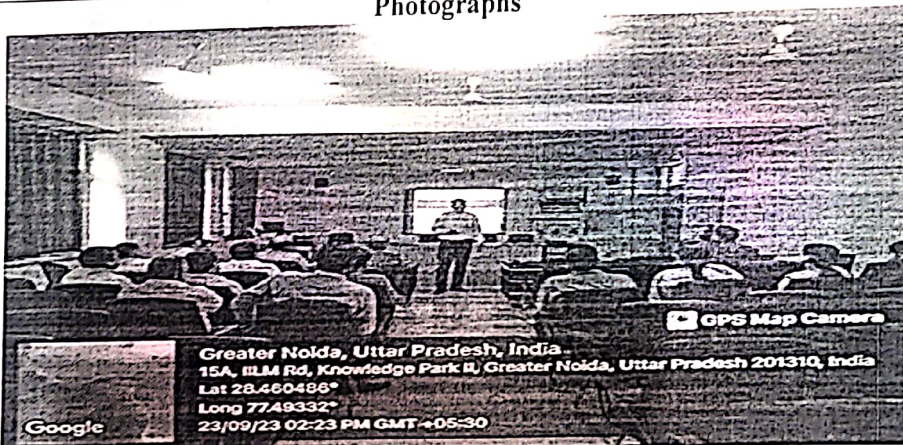
- Dr. Lalit Sharma (Dean MIMT) on his expert talks on Entrepreneurship & Prerequisite Traits. He defined the personality traits of the successful leader. He told about the characters of a great leader or Entrepreneur examples like:

- 1) Creativity.



	<ol style="list-style-type: none"> 2) Professionalism. 3) Risk-taking. 4) Passion. 5) Planning. 6) Knowledge. 7) Social Skills. 8) Open-mindedness towards learning, people, and even failure <ul style="list-style-type: none"> • Prof. Harish Bhatia (Dean DSW) on his expert talk also elaborated about the topic in details and discussed about the qualities of good Entrepreneurs and presented the examples of good Entrepreneurs in India like: <ol style="list-style-type: none"> 1. Utkarsh Kawatra – Founder of myHQ 2. Ritesh Agarwal – Founder of OYO Rooms 3. Bhavish Aggarwal – Founder of Ola 4. Kunal Shah – Founder of CRED 5. Byju Raveendran – Founder of BYJU 6. Kavita Shukla – Founder of The FRESHGLOW Co.
<p>Outcome</p>	<ol style="list-style-type: none"> 1. Entrepreneurship and Innovation minors will be able to find problems worth solving. 2. Students advance their skills in customer development, customer validation, competitive analysis, and iteration while utilizing design thinking and process tools to evaluate in real-world problems and projects. 3. Entrepreneurship promotes economic growth, provides access to goods and services, and improves the overall standard of living. 4. Many entrepreneurs also make a positive impact on their communities and improve their well-being by catering to underserved areas and developing environment-friendly products.

Photographs



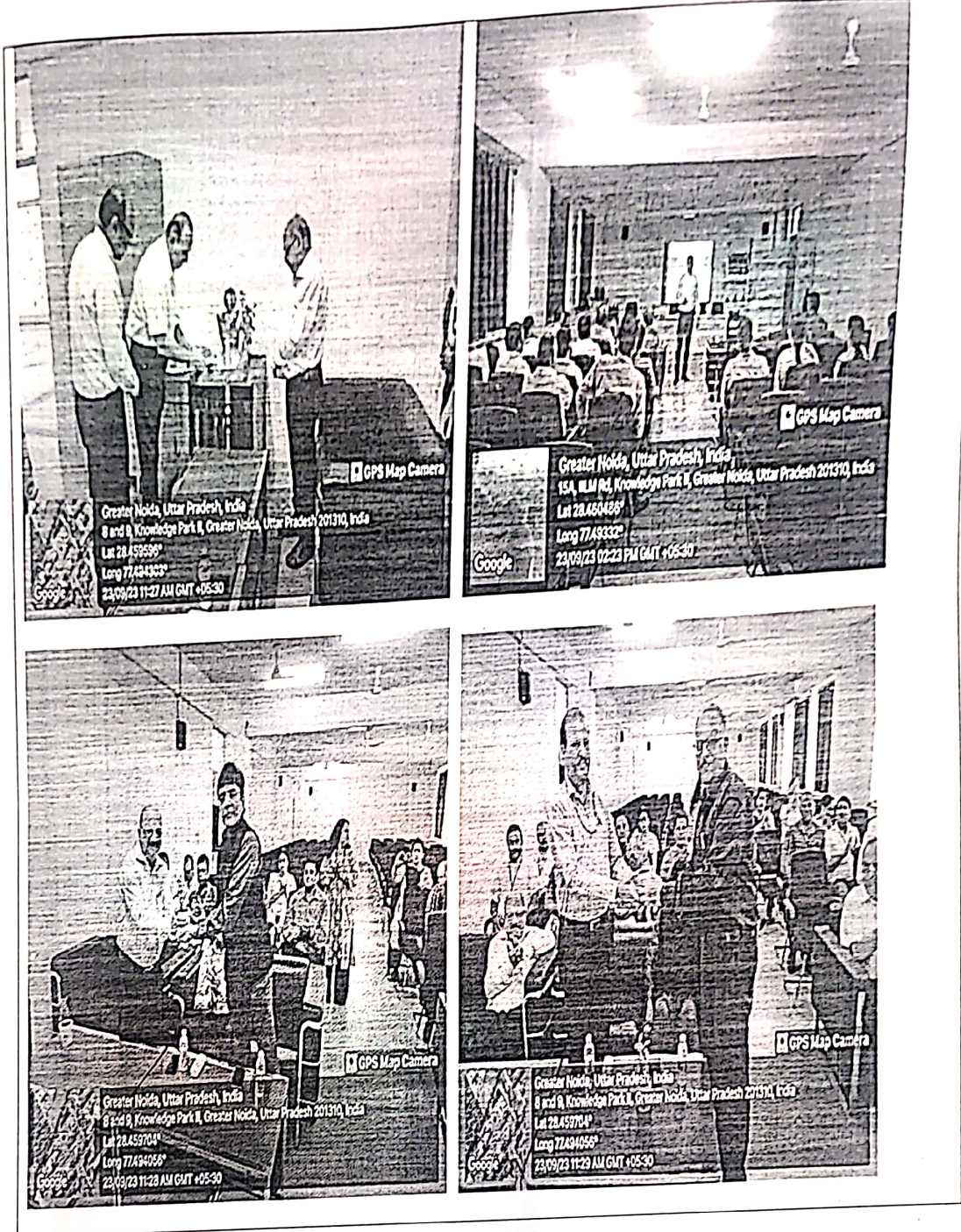


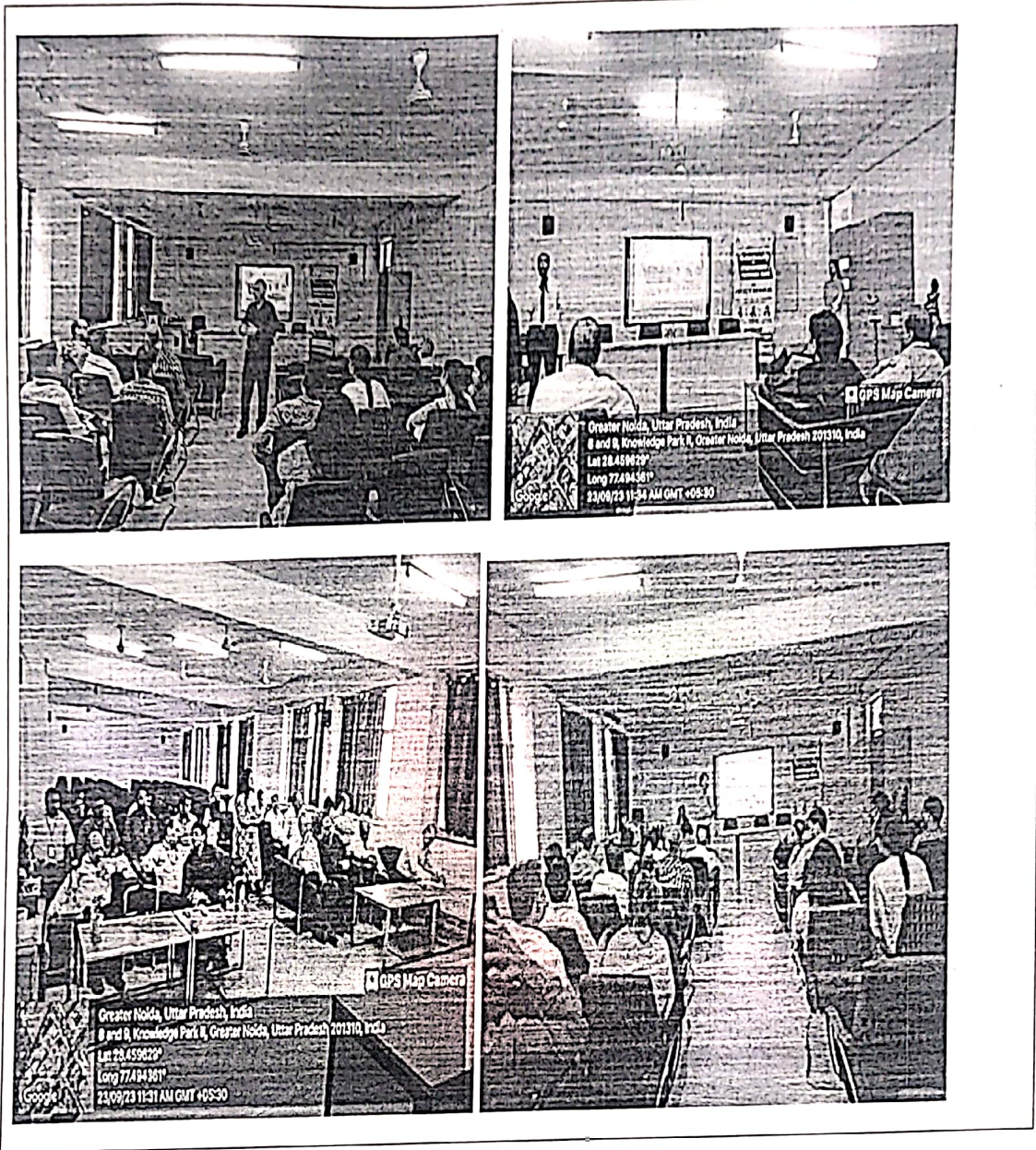
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Activity
 Coordinator

