



CromaCampus Training & Development Pvt. Ltd.

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www.cromacampus.com

G-21, Sector-3, Noida-201301 (U.P.)

MEMORANDUM OF UNDERSTANDING B/W

**Mangalmay Institute of Engineering
& Technology,
(Gr. Noida)**



&

**Croma Campus Pvt.Ltd
(Noida)**

(An ISO9001:2015 Certified Company)





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MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (herein after called as the 'MOU') is made on 20th day of January Two Thousand Twenty-Five (20/01/2025).

BETWEEN

Mangalmay Institute of Engineering & Technology, Gr. Noida having its College Premises Plot No. 8 & 9 Knowledge Park II, Greater Noida, Uttar Pradesh 201306, herein after referred to as First Party represented by **Mr. Aayush Mangal (Vice Chairman)**

AND

Croma Campus Training & Development Pvt. Ltd (CIN No.U74999UP2016PTC087981) having its registered office at G-21, Sector-3, Noida 201301, U.P, herein after referred to as "**Croma Campus**" of the Second Party represented by **Mr. Pawan Dixit (Director)**.

Where As

First party is a Higher Educational Institution named:

Mangalmay Institute of Engineering & Technology, Gr. Noida

- Established in the year 2002.
- Institute is affiliated to Dr. A.P.J. Abdul Kalam Technical University (Formerly UPTU) and recognized by the A.I.C.T.E. (Min of HRD), New Delhi

Second party is a EdTech Company named:

Croma Campus Training & Development Pvt. Ltd. ,Noida

- Established in the year 2010. Since than trained more that 2L+ students.
- First EdTech to be affiliated with below Globally Accepted affiliations:
 - NASSCOM
 - UPDESCO
 - UPTRON
 - SHREETRON
- Up skill & Resourcing Partner for:
 - Deloitte
 - EXL



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NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:

Objective of Collaboration:

This MOU sets forth the understanding between the **Mangalmay Institute of Engineering & Technology, Gr. Noida** (Academia) and **Croma Campus, Noida** (EdTech Company)

- To collaborate as Training & Placement Partner.
- Up skilling students on latest technologies in order to keep them industry ready.
- Facilitating career opportunities for students through placement drives.

Roles and Responsibilities:

- **Mangalmay Institute of Engineering & Technology, Gr. Noida**(Academia)
 - Academia shall include EdTech company as its Official Training & Placement Partner via Website & Other Medias.
 - Academia shall provide the infrastructure facilities to EdTech company as per requirement for conducting training & placement programs.
 - Academia will provide Faculty Mentors/Lab Instructors (if required) during the training & placement programs.
- **Croma Campus Training & Development Pvt. Ltd** (EdTech Company)
 - EdTech company shall be responsible for conducting Workshop, Seminar, Webinar, Orientation program for the students.
 - EdTech company will provide Quality Trainers & Professionals to students during the training programs.
 - EdTech company will take care of the placement process of the students (Mock, Assessment, Technical & HR Interview)
 - EdTech company will conduct placement drive with their IT partners for the academia (This process can go through online/offline)
 - EdTech company will promote academia within the network of schools for the admission process.

Confidentiality:

Both parties agree to maintain the confidentiality of shared candidate data and business-related information.



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Validity and Termination:

This MOU will remain in effect for 1 year commencing from the date of the agreement. The term May be extended for further period by mutual consent in writing from both the parties. Also, can be terminated by either party with a written notice of 30days.

Non-Binding Agreement:

This MOU serves as an expression of mutual intent to collaborate. It is not a legally binding agreement and does not create any enforceable obligations

FIRST PARTY

SECOND PARTY

Mangalmay Institute of Engineering & Technology, Gr. Noida

Croma Campus Training & Development Pvt. Ltd, Noida

Add: Plot No.8 & 9 Knowledge Park II, Greater Noida, Uttar Pradesh 201306

Add: Plot No. G-21, Sector-3 Noida, Uttar Pradesh-201301

Contact:8826300314
Email: placement@mangalmay.org_
Website: https://www.mangalmay.org/

Contact: 9711277666
Email: pawan.dixit@cromacampus.com
Website:www.cromacampus.com

Ayush Mangal

Vice Chairman

Mangalmay Institute of Engineering and Technology Institutions, Gr. Noida



Pawan Dixit

Director
Croma Campus Training & Development Pvt Ltd, Noida